



NEWS RELEASE

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Contact: Stacie Madden
(508) 957-0306
Smadden@HopeHealthCo.org

18th Annual Dementia & Alzheimer's Awareness Conference ***"Adapting & Planning for Disease Progression"*** ***Four leading experts, four unique perspectives***

Hyannis, MA – Leading experts in Alzheimer's disease and related dementias will offer insights and practical information relative to new research and treatments. [Hope Dementia & Alzheimer's Services](#), part of the HopeHealth family of services, will host the 18th Annual Dementia & Alzheimer's Awareness Conference: *Adapting & Planning for Disease Progression* on November 13, 2015.

This year's conference focuses on learning to identify the specific markers indicative of disease progression along with the importance of early planning for the changes that lie ahead. A roster of leaders in the field of dementia will present at the conference. Sessions and presenters include:

- Elizabeth H. Nasser, PhD, Clinical Psychologist, The Centers for Aging and Memory, will present *From Early Stage to Late Stage; Setting Realistic Expectations*. Dr. Nasser specializes in providing neuropsychological assessment, psychotherapy, consultation and education to older adults and their families. In addition to clinical practice, Dr. Nasser has taught at the university level and has a variety of published works and presentations at scientific meetings.
- Barry S. Fogel, MD, MBA, Departments of Neurology & Psychiatry, Brigham and Women's Hospital, Harvard Medical School, will present *Capacity, Competency and Consent*. Dr. Fogel is a neurologist practicing at Brigham Behavioral Neurology and is serving as a clinical professor at Harvard Medical School. He is the author/editor of ten books, holds nine patents, is a widely published author in the fields of neurology, psychiatry, geriatrics and long term care, and is the founder of PointRight, Inc.
- Lisa Krinsky, LICSW, Director, LGBT Aging Project, The Fenway Institute, will present *LGBT Community and Alzheimer's Disease; What You Need to Know*. Lisa Krinsky has twenty years of experience in community-based elder services and has been an active member of the LGBT Aging Project since its inception in 2001. In that capacity, Lisa leads the Aging Project's Open Door Program, designed to make the state's aging services system 'open and affirming' for LGBT elders.
- Michael Verde, Founder and President, Memory Bridge will present *Love is Listening*. Michael Verde is currently pursuing a PhD at Indiana University in qualitative research with a focus on empathetic communication. He speaks regularly both nationally and internationally on literature, world religions and communicating with people with dementia.

“The sessions will provide instructive and stimulating discussion on new research and treatments for Alzheimer’s disease and dementia,” said David Rehm, president & CEO, HopeHealth. “Alzheimer’s disease and related dementias have a slow and relentless progression lasting on average 6-12 years from diagnosis. Caregivers are required to adapt and change as care needs increase. It’s vital that medical professionals learn new ways to stimulate the brain and improve activities of daily living, providing improved quality of life for individuals and their families.”

Six continuing education units are available. The conference fee is \$125.00, including course materials, credits and lunch. The conference will be held on November 13, 2015 at the DoubleTree by Hilton Cape Cod, 287 Iyannough Road, Hyannis, from 8:00 a.m. to 3:30 p.m. Registration must be received by November 11, 2015.

There are a limited number of table sponsorship opportunities available and they include one conference attendee for \$375. This year’s sponsors are HarborPoint at Centerville, Maplewood at Brewster and Maplewood at Mayflower Place.

For more information, sign up for a sponsorship or register for the conference, call (508) 775-5656. Visit HopeDementia.org/Conferences to register online.

About HopeHealth

HopeHealth has been enhancing the quality of life for people experiencing serious illness and loss for more than 30 years. In January 2012, Alzheimer’s Services of Cape Cod & the Islands affiliated with the not-for-profit organization to enhance and expand its programs and community services. Today, HopeHealth delivers a wide range of medical care, care management and support services throughout eastern Massachusetts. The HopeHealth family of services includes: Hope Hospice; Hope Palliative Care; Hope HouseCalls and Specialized HouseCalls; [Hope Dementia & Alzheimer’s Services](#); Hope Care for Kids; Hope Community Care; and Hope Academy. In June 2014, the Massachusetts Pain Initiative affiliated with the organization. Learn more by calling (800) 642-2423 or visiting HopeHealthCo.org.

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