



NEWS RELEASE

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5th Celebrate Summer Memories Auction benefits Hope Dementia & Alzheimer's Services to support families within our community *Honorary Chair Mark Novota and Auction Chair Richard Morgano Recognized*

Hyannis, MA – [Hope Dementia & Alzheimer's Services](#), part of the HopeHealth family of services, is pleased to announce this year's Celebrate Summer Memories Auction takes place on Thursday, August 20, at the Wequassett Resort and Golf Club in Harwich. The auction provides essential funding to provide information, education and support services for those living with Alzheimer's, their caregivers, and the healthcare professionals and community agencies that support them.

Caring for someone who has Alzheimer's disease or a related dementia can be a difficult physical, emotional and mental challenge that can go on for years and requires special understanding, patience and skills. Specialized programs provided by Hope Dementia & Alzheimer's Services include assessment, individual and group counseling, education, telephone support, respite care and much more.

Celebrate Summer memories will honor the two remarkable men who joined forces five years ago to create this special event: Mark Novota, managing partner of Wequassett Resort and Golf Club and Richard Morgano, event chair and Hope Dementia & Alzheimer's Services committee member. The elegant evening includes hors d'oeuvres, live music from The Mark Greel Band, a chance to support the organization through "fund-a-need," and a live and silent auction. Enthusiasts and supporters from all over the region attend the auction to support the Alzheimer's and dementia cause.

"This year's Celebrate Summer Memories Auction is made even more special because it is the 5th anniversary of Hope Dementia & Alzheimer's Services' signature event," said David Rehm, president & CEO of HopeHealth. "Most of the care provided to people with Alzheimer's is delivered at home by family members and they often must seek community supportive services. This event enables us to help more people and continue to enrich our services and programs. HopeHealth is grateful to Mark Novota and Richard Morgano for their ongoing support of our mission and for their commitment and support of people in our community."

Some of this year's auction items include:

- A private wine tasting for eight at First Crush Winery in Yarmouth Port followed by dinner at 28 Atlantic – complete with limo transportation
- New England Patriots Tom Brady jersey and NFL Super Bowl football both signed by quarterback Tom Brady

- 2016 HopeHealth Walk for Alzheimer's VIP package
- Four Red Sox vs. Blue Jays Tickets, Home Plate State Street Pavilion seats
- Shark Experience through the Atlantic White Shark Conservancy. Two guests will spend one day in August or September on a shark adventure, departing from the Chatham Fish Pier. If a new shark is spotted without a prior tag, the winning bidders can name the shark
- Official NHL Hockey stick signed by the 2015 Boston Bruins and four game tickets
- Autographed *Still Alice* movie poster and butterfly bracelet worn by Lisa Genova, author of *Still Alice*, at the Canadian International Film Festival premier of the movie
- Sunset sail for four on Pleasant Bay

The generosity of this year's sponsors help Hope Dementia & Alzheimer's Services provide critical services to people dealing with dementia or Alzheimer's disease in the community. This year's sponsors include Wequassett Resort and Golf Club, Independence Park, Atria Woodbriar, Balls to the Walls and Harbor Point at Centerville.

For information or to buy tickets to this elegant evening, please visit HopeHealthCo.org/events, call (508) 957-0254 or email Giving@HopeHealthCo.org.

Hope Dementia & Alzheimer's Services offers a wide array of services for those living with Alzheimer's or a related dementia, their caregivers, and the healthcare professionals and community agencies that support them. The funds raised from Celebrate Summer Memories are used to provide programs to meet the needs of the community, including:

- A telephone helpline
- CARES – educational support groups
- Respite grants
- Memory screenings
- Care management plans and family consultations
- Dementia certification for professionals
- Professional conferences on the latest dementia research
- Programs for family caregivers, community members and agencies
- Referrals to other local resources

About HopeHealth

HopeHealth, formerly known as Hospice & Palliative Care of Cape Cod, has been enhancing the quality of life for people experiencing serious illness and loss for more than 30 years. In January 2012, Alzheimer's Services of Cape Cod & the Islands affiliated with the non-profit organization to enhance and expand its programs and community services. Today, HopeHealth delivers a wide range of medical care, care management and support services throughout eastern Massachusetts. The HopeHealth family of services includes: Hope Hospice; Hope HouseCalls; [Hope Dementia & Alzheimer's Services](#); Hope Care for Kids; Hope Community Care; and Hope Academy. In June 2014, the Massachusetts Pain Initiative affiliated with the organization. Learn more by calling (800) 642-2423 or visiting HopeHealthCo.org.

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