



NEWS RELEASE

Date: October 27, 2015

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An Evening with Lisa Genova and Michael Verde *Ending the Dis - Ease of Alzheimer's*

Hyannis, MA – As part of National Alzheimer's Disease Awareness Month, Hope Dementia & Alzheimer's Services will host An Evening with Lisa Genova and Michael Verde at the Chatham Orpheum Theater. The proceeds from this event help to support families struggling with Alzheimer's, especially the caregivers who are there to help their loved ones as they tread the difficult path of this disease.

An Evening with Lisa Genova and Michael Verde is being held on Thursday, November 12 at the Chatham Orpheum Theater, 637 Main Street, Chatham, from 7:00 p.m. to 9:30 p.m. This program is sponsored by 99.9 FM The Q, Bluefins Sushi & Sake Bar, *The Cape Cod Chronicle* and Chatham Perk.

Program overview

Wine and appetizers reception 7:00 - 7:30 p.m.

Lisa Genova: Introductory remarks 7:45 - 8:00 p.m.

Michael Verde: Ending The Dis - Ease of Alzheimer's 8:00 - 9:00 p.m.

Q & A with Lisa Genova and Michael Verde 9:00 - 9:30 p.m.

Space is limited and reservations are required. The cost to attend this benefit for Hope Dementia & Alzheimer's Services is \$35.00. Tickets can be purchased at HopeHealthCo.org/Orpheum or by calling (508) 957-0254.

Lisa Genova is the *New York Times* bestselling author of *Inside the O'Briens*, *Love Anthony*, *Left Neglected*, and *Still Alice*. Her first novel, *Still Alice*, has been adapted into a film starring Julianne Moore, Alec Baldwin, and Kristen Stewart. Lisa graduated valedictorian from Bates College with a degree in biopsychology and holds a Ph.D. in neuroscience from Harvard University. She travels worldwide speaking about Alzheimer's disease, traumatic brain injury, Huntington's disease and autism.

Michael Verde is founder and president of Memory Bridge, The Foundation for Alzheimer's and Cultural Memory. He is currently pursuing a Ph.D. at Indiana University in qualitative research with a focus on empathetic communication. He is a nationally and internationally recognized speaker on communicating with people with dementia. He also speaks on world religions and literature.

"During National Alzheimer's Disease Awareness Month, we recognize and honor all those whose lives have been touched by Alzheimer's disease or a related dementia," said David Rehm, president & CEO,

HopeHealth. “With one in six over the age of 65 affected by Alzheimer’s, it’s vital that caregivers and the community continually learn about the ever-changing field of Alzheimer’s disease and dementia. We’re grateful for the community’s support as we provide programs and services to the caregivers struggling to help their loved ones with this disease.”

About HopeHealth

HopeHealth has been enhancing the quality of life for people experiencing serious illness and loss for more than 30 years. In January 2012, Alzheimer’s Services of Cape Cod & the Islands affiliated with the not-for-profit organization to enhance and expand its programs and community services. Today, HopeHealth delivers a wide range of medical care, care management and support services throughout eastern Massachusetts. The HopeHealth family of services includes: Hope Hospice; Hope Palliative Care; Hope HouseCalls and specialized HouseCalls; [Hope Dementia & Alzheimer’s Services](#); Hope Care for Kids; Hope Community Care; and Hope Academy. In June 2014, the Massachusetts Pain Initiative affiliated with the organization. Learn more by calling (800) 642-2423 or visiting HopeHealthCo.org.

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