



NEWS RELEASE

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HopeHealth Appoints New Board Member

Hyannis, Mass. - [HopeHealth](#) is pleased to announce that Paul Stajduhar, senior vice president and chief global growth officer for Ocean Spray Cranberries, Inc., has been added to its board of directors. At Ocean Spray, he focuses on developing new products, driving health strategy and managing international marketing efforts.

Stajduhar assumed his current position in 2016, after serving as the senior vice president, global chief marketing officer. Prior to heading the marketing department, he served as the vice president of cooperative development. In that role, he worked closely with Ocean Spray's grower-owners. He is a 21-year veteran of Ocean Spray who began his career in marketing. Stajduhar's consumer packaged goods career began at Quaker Oats in Chicago. Before that, Stajduhar spent five years in the commercial banking industry.

Stajduhar became familiar with the services of HopeHealth when his mother received care at the McCarthy Care Center. "The dedication to providing extraordinary end-of-life care was so impactful that I felt strongly about giving back to this organization," Stajduhar said.

"We are delighted with the addition of Paul Stajduhar to our extraordinary board," said Allen Peckham, board chair. "He brings a wealth of expertise, as well as the insights that come with his diverse background and experience."

"Our board embodies the spirit of community and they bring their talent, expertise and energy to helping us provide services to those with serious illness and their families," said Diana Franchitto, president & CEO of HopeHealth. "Paul's commitment to our mission is strong, and he will be a great addition to our exceptional group of directors."

In addition to Stajduhar, HopeHealth's Board of Directors consists of Polly Brown, retired attorney; Larry Capodilupo, retired, principal owner, ICL Imaging; Deborah Cornwall, managing director, The Corlund Group and author of *Things I Wish I'd Known: Cancer Caregivers Speak Out*; Denise Dever, president and owner, Home Instead Senior Care; Rosemary Dillon, retired dean, academic and student affairs, Cape Cod Community College; Craig Kappel, partner, Ernst & Young; Richard Neitz, realtor; Thomas O'Neill, retired, vice president of human resources, Pregis Corporation; Allen Peckham, retired chief development officer, Partners Healthcare Systems; James Purcell, mediator and arbitrator, retired president & CEO, Blue Cross & Blue Shield of Rhode Island; Robert Sennott, Jr., retired, managing director, WCAI and publisher of *The Barnstable Patriot*; and Richard Trull, retired executive director, investments, Oppenheimer & Company – Boston.

About [HopeHealth](#)

HopeHealth has been enhancing the quality of life for people experiencing serious illness and loss for more than 35 years. Today, the non-profit organization delivers a wide range of services for people with serious illness and their families. The HopeHealth family of services in Massachusetts includes: Hope Hospice; Hope Care for Kids; Hope Dementia & Alzheimer's Services and Hope Academy. The Massachusetts Pain Initiative is an affiliate of the organization. Learn more by calling (800) 642-2423 or visiting HopeHealthCo.org.

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