



NEWS RELEASE

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Diana Franchitto Named CEO of HopeHealth ***HopeHealth and Home Care & Hospice of New England Complete Affiliation***

Hyannis, Mass. – The HopeHealth Board of Directors announced today the appointment of Diana M. Franchitto as president & CEO of HopeHealth. Franchitto was previously the president & CEO of Home Care & Hospice of New England (HCHNE), the parent company of Home & Hospice Care of Rhode Island and Visiting Nurse Home Care. In her new role, Franchitto will lead the expanded HopeHealth organization which includes HopeHealth in Massachusetts, Home & Hospice Care of Rhode Island and Visiting Nurse Home Care. She was the driving force in creating the largest home care and hospice network in Rhode Island which has become nationally recognized for quality of care and patient and family satisfaction.

HopeHealth also announced the successful completion of the affiliation with Home Care & Hospice of New England. Home & Hospice Care of Rhode Island is the second oldest hospice in the nation and a national leader in hospice and palliative care. Its academic affiliation with Brown University's Warren Alpert Medical School for hospice and palliative medicine is the only one of its kind in the country. HopeHealth, which delivers a wide range of medical care, care management and support services in eastern Massachusetts, is recognized as one of the premier hospice providers in the region.

“We are truly fortunate to have found a leader with a solid record of driving positive change,” said Allen Peckham, chairman of the HopeHealth Massachusetts Board of Directors. “Diana is recognized for her ability to advance organizational growth, operational excellence and exceptional levels of patient care. We welcome Diana and look forward to working together, continuing on the path to delivering outstanding quality of care to the patients, families, clients and caregivers in the community.”

“I am very excited to join HopeHealth and lead our newly affiliated organizations,” said Franchitto. “As a regional nonprofit hospice, we will be better able to expand the high quality of care that both organizations have had a tradition of providing to our communities.”

About Diana Franchitto

Diana Franchitto has been a strong, leading voice in hospice, palliative and home care for nearly a decade. At Home & Hospice Care of Rhode Island, she facilitated a partnership with the Warren Alpert Medical School of Brown University to become its first non-hospital teaching affiliate for hospice and palliative care medicine in the nation. Franchitto established an inpatient palliative care consultation service for the Lifespan hospitals, selected nursing homes and home care agencies. In addition, she

secured home care and hospice preferred provider relationships with Rhode Island's first Accountable Care Organization (ACO) and other healthcare organizations.

Earlier in her career, Franchitto held a variety of senior leadership positions at Caritas Christi Health Care (the predecessor organization to Steward Health Care), then the second largest healthcare system in Massachusetts, where she was responsible for marketing, communications and public affairs as well as network development.

Franchitto has an MBA and a Bachelor of Science in Business Administration from Bentley University. She is a sought after speaker at hospice and home care professional conferences and with regional civic organizations. She is also on the Board of Directors of the National Partnership for Hospice Innovation, the Rhode Island Quality Institute, Healthcentric Advisors, the PACE Organization of Rhode Island and CareLink.

About [HopeHealth](#)

HopeHealth has been enhancing the quality of life for people experiencing serious illness and loss for more than 30 years. Today, the nonprofit organization delivers a wide range of medical care, care management and support services throughout eastern Massachusetts. The HopeHealth family of services includes: Hope Hospice; Hope HouseCalls; Hope Dementia & Alzheimer's Services; Hope Care for Kids; Hope Community Care; and Hope Academy. In June 2014, the Massachusetts Pain Initiative affiliated with the organization. Learn more by calling (800) 642-2423 or visiting HopeHealthCo.org.

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