



## **NEWS RELEASE**

Date: July 25, 2017

**Contact:** Stacie Madden  
(508) 776.7339  
[SMadden@HopeHealthCo.org](mailto:SMadden@HopeHealthCo.org)

### **Pauline Neves, CFRE, Promoted to Vice President of Philanthropy at HopeHealth**

Hyannis, Mass. - [HopeHealth](http://HopeHealthCo.org) is pleased to announce the promotion of Pauline Neves, CFRE, to vice president of philanthropy for HopeHealth in Massachusetts. Neves has been with HopeHealth since 2004, serving as director of philanthropy for the last five years. Neves is responsible for the leadership of a comprehensive and cost effective fundraising program, including annual giving, memorial gifts, major gifts, capital campaigns, planned giving and special events. She was an essential member of the leadership team during two mergers, and served as a member of the organization-wide rebranding task force.

Neves is a Certified Fund Raising Executive (CFRE) and has a bachelor's degree in journalism from the State University of New York at New Paltz. An involved member of the philanthropy professional community, Pauline currently serves as president of the board of the Philanthropy Partners of the Cape & Islands. She is a frequent speaker at professional education conferences, serving as co-chair of Philanthropy Day on Cape Cod and as a member of the New England Association of Healthcare Philanthropy's annual conference committee.

“I am excited to recognize Pauline in her new role as vice president for philanthropy,” said Diana Franchitto, president & CEO of HopeHealth. “During her time at HopeHealth, Pauline has consistently demonstrated her passion for our mission of caring for those who are seriously ill. Her extensive experience, results and knowledge of philanthropy on Cape Cod and the surrounding areas are a huge asset for HopeHealth as it continues to strengthen its deep connection to the community.”

#### **About [HopeHealth](http://HopeHealthCo.org)**

HopeHealth has been enhancing the quality of life for people experiencing serious illness and loss for more than 35 years. Today, the non-profit organization delivers a wide range of services for people with serious illness and their families. The HopeHealth family of services in Massachusetts includes: Hope Hospice; Hope Care for Kids; Hope Dementia & Alzheimer's Services and Hope Academy. The Massachusetts Pain Initiative is an affiliate of the organization. Learn more by calling (800) 642-2423 or visiting [HopeHealthCo.org](http://HopeHealthCo.org).

Photo attached.

###