



## **NEWS RELEASE**

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### **Hope Dementia & Alzheimer's Services Receives \$29,250 Grant from Cape and Islands United Way** *Funding to increase family education services offered on Cape Cod*

Hyannis, MA – [Hope Dementia & Alzheimer's Services](#) (Hope Dementia) is pleased to announce the award of a \$29,250 grant from Cape and Islands United Way. The funds enabled Hope Dementia to launch a new Family Education Series to expand upon existing free caregiver support services. The series, open to the community without charge, includes three learning modules:

- 1. What is dementia?**  
How does Alzheimer's differ from dementia? How the disease progresses; what do the different stages of Alzheimer's disease mean?
- 2. When communication becomes challenging**  
Coping with repetition; tips for redirecting conversation; understanding emotional and nonverbal communication
- 3. Managing difficult behaviors**  
Common mood and personality changes; behaviors caused by medical disorders; understanding the role of medication

The series consists of free 90-minute sessions offered the 2nd, 3<sup>rd</sup> and 4th Wednesday of each month. The goal of the series is to educate and guide families with the outcome of making them more self-sufficient in their ability to provide care and keep their loved ones at home longer.

“With one in nine over the age of 65 affected by Alzheimer's, it's vital that caregivers have ongoing opportunities to gain the education and support they need to better care for their loved ones and themselves,” said Diana Franchitto, president & CEO, HopeHealth. “This educational program is geared to help Cape Cod become more dementia capable. We are very grateful that the Cape and Islands United Way's generosity enables us to offer Hope Dementia's essential services on the Cape.”

“Hope Dementia & Alzheimer's Services relies entirely upon outside support and grants from organizations like Cape and Islands United Way to help us expand and improve our services,” said Cindy Hassett, vice president of philanthropy, HopeHealth. “Last year we experienced over 2,000 contacts with caregivers through our help line, support groups, respite and family caregiver programs. Our education and support programs help to create stronger communities and close collaborations that offer significant benefit for those affected by Alzheimer's or a related dementia on Cape Cod.”

## **About HopeHealth**

[HopeHealth](#) has been enhancing the quality of life for people experiencing serious illness and loss for more than 35 years. In 2012, Alzheimer's Services of Cape Cod & the Islands affiliated with the non-profit organization to enhance and expand its programs and community services. Today, the non-profit organization delivers a wide range of services for people with serious illness and their families. The HopeHealth family of services in Massachusetts includes: Hope Hospice; Hope Care for Kids; [Hope Dementia & Alzheimer's Services](#) and Hope Academy. The Massachusetts Pain Initiative is an affiliate of the organization. Learn more by calling (800) 642-2423 or visiting [HopeHealthCo.org](#).

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