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HopeHealth Appoints Diana Franchitto as President & CEO



Diana Franchitto

February 25, 2016 — HopeHealth, a Hyannis-based nonprofit that provides medical care, care management, and support services throughout eastern Massachusetts, yesterday announced that Diana Franchitto has been appointed president and chief executive officer of the recently expanded organization.

She succeeds David Rehm who joined [HopeHealth](#) in 2008 and announced his retirement in late 2014.

Allen Peckham, chairman of the HopeHealth Massachusetts board of directors, said, "We are truly fortunate to have found a leader with a solid record of driving positive change. Diana is recognized for her ability to advance organizational growth, operational excellence, and exceptional levels of patient care."

When HopeHealth, a leading hospice provider, began its search for a new CEO, the opportunity to affiliate with Home & Hospice Care of New England, the parent of Home & Hospice Care of Rhode Island and Visiting Nurse Home Care, arose. The Massachusetts and Rhode Island entities last fall announced they would merge.

HopeHealth retained its name, while Home & Hospice Care of Rhode Island changed its name to Hope Hospice & Palliative Care of Rhode Island, and Visiting Nurse Home Care became Visiting Nurse of HopeHealth. The Massachusetts and Rhode Island subsidiaries retained their local boards of directors, while HopeHealth has an overall governing board.

Franchitto, who was president and CEO of the Rhode Island organization, at that time said the move would ensure the long-term financial stability of the combined organization.

While leading Home & Hospice Care of Rhode Island, Franchitto facilitated a partnership with the Warren Alpert Medical School of Brown University to become its first non-hospital teaching affiliate for hospice and palliative care medicine in the nation.

Franchitto also established an inpatient palliative care consultation service for the Lifespan hospitals, nursing homes, and home care agencies, and secured home care and hospice preferred provider relationships.

"I am very excited to join HopeHealth and lead our newly affiliated organizations," said Franchitto. "As a regional nonprofit hospice, we will be better able to expand the high quality of care that both organizations have had a tradition of providing to our communities."

Earlier, Franchitto held a variety of senior leadership positions at Caritas Christi Health Care, then the second largest healthcare system in Massachusetts, where she was responsible for marketing, communications and public affairs as well as network development.

She is a board member of the National Partnership for Hospice Innovation, the Rhode Island Quality Institute, Healthcentric Advisors, the PACE Organization of Rhode Island, and CareLink.

Franchitto earned Bachelor of Science degree in business administration and an MBA from Bentley University.

Founded in 1981 as Hospice of Cape Cod, HopeHealth today provides a range of services beyond hospice, including dementia and Alzheimer's services, care for children, and care management.

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